

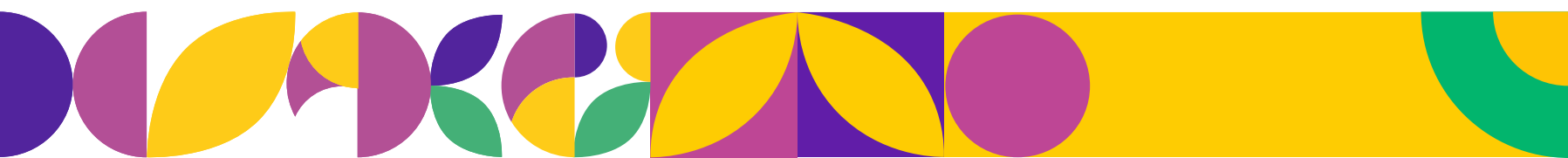
# Introducing the Fruits360 Summer '24 Release

## Introduction

As an expert in the Food and Beverage industry, we believe that part of our duty is to empower this industry to evolve and grow. We're excited to announce the launch of Fruits360 Summer '24 Release, the latest version of our comprehensive analytics platform for the Food and Beverage industry. This release represents a significant leap forward in empowering businesses with powerful insights and streamlined operations.

## Key Highlights

- 🔗 **Streamlined Dashboard Suite:** We've streamlined from 114 to 30 powerful tools. No worries—you're not missing out! Our new dashboards are streamlined and more efficient, offering the clear insights you need.
- 🔗 **Enhanced Customization:** Build It Your Way! Tailor reports to fit your unique business needs.
- 🔗 **Advanced Customer Insights:** Revamped Marketing dashboards for deeper customer understanding.
- 🔗 **Improved Product Analysis:** Re-engineered Menu Engineering.
- 🔗 **Operational Efficiency:** New Branch Analysis and Cashier Summary Dashboards.
- 🔗 **Forecasting Power:** Introduced Sales Forecast and Forecast Accuracy tools.
- Simplified Administration:** Comprehensive Company Settings for streamlined management



## What's New in Fruits360 Summer '24

### Data and Customization

Unlock the full potential of your data with our customizable reporting tool. Whether you need to dive deep into order details or get a bird's eye view of your entire operation, it's all at your fingertips. Instantly access your data, craft custom reports in seconds, and make smarter decisions to elevate your restaurant's efficiency.

### Sales and Revenue

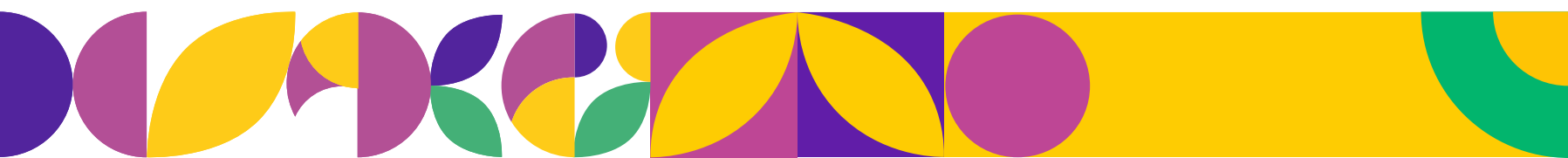
Get a 360-degree view of your restaurant's performance with our suite of smart tools. Track payment trends, dive into time-based metrics, and measure your sales against targets, all in one place. It's like having a financial advisor, time management expert, and sales coach rolled into one, helping you spot opportunities, streamline operations, and boost your bottom line.

### Customer Analytics

Explore customer relationships with our intuitive suite of tools. Dive into loyalty, engagement, and retention trends, and craft targeted marketing campaigns, all from one dashboard. It's like having a marketing guru and strategy consultant at your fingertips, empowering you to enhance engagement, boost retention, and drive growth.

### Product and Menu Management

Enhance your restaurant's menu and product strategies with our comprehensive suite of analytical tools. Dive into the profitability and popularity of your offerings, analyze customer purchase patterns, and track product lifecycle stages, all in one place. It's like having a culinary consultant, marketing strategist, and product development expert rolled into one, equipping you to refine your offerings, engage customers more effectively, and drive your business growth.



## **Trend and Demand**

Optimize your restaurant operations with our powerful analytical dashboards, offering insights into trending hours, purchase behaviour, and product demand. Identify peak times, understand customer buying patterns, and track which products thrive at specific hours, all from one integrated platform. It's like having an operations analyst, market researcher, and strategy consultant in one, helping you align resources, tailor marketing efforts, and enhance your business performance, empowering you to capitalize on opportunities, streamline operations, and elevate your bottom line.

## **Operation Efficiency**

Boost your restaurant's operational efficiency with our holistic tool. Get a 360 view of sales, customer interactions, and operational metrics across branches, helping you pinpoint strategic improvements. Analyze cashier performance and activity levels to optimize staff deployment and enhance service delivery. This suite serves as your operational advisor and workforce coach, all in one place, empowering you to streamline operations, enhance staff performance, and drive your business to new heights.

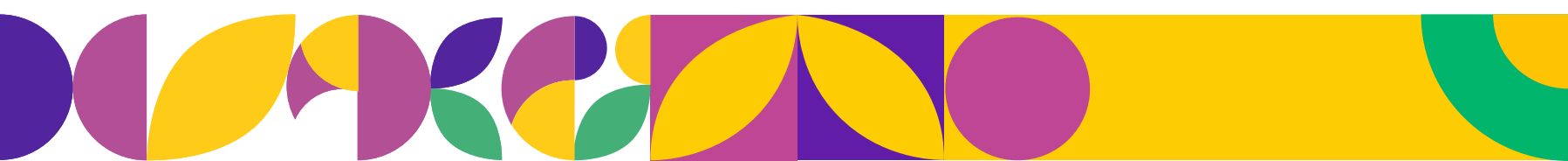
## **Forecast and Planning**

Enhance your strategic planning and operational efficiency with our advanced forecasting tools. Gain a comprehensive view of sales projections, assess product distribution accuracy, and verify forecast precision across your branches. This suite acts as your financial advisor, helping you fine-tune strategies, align with market trends, and improve profitability from one integrated platform, streamlining your operations and boosting your bottom line.

## **Organization Settings**

Elevate your control and visibility over business operations with our new 'Company Settings' component. This feature is a central hub for managing subscriptions, bills, data sources, brands, and transactional details, all designed to streamline administrative tasks.

- Comprehensive settings management hub



## Getting Started

1. Access the new version via the switch button
2. Update Target and Rent data for new features
3. Verify subscribed branches in company settings
4. Check your subscription details

## Training and Support

**We're committed to ensuring a smooth transition to the new version:**

- Onboarding sessions available
- A comprehensive user guide provided

**For assistance, contact: [support@fruits360.io](mailto:support@fruits360.io)**

## What's Next?

**We're continuously working to improve Fruits360. Stay tuned for future updates on:**

- Further enhancements to Aggregator dashboards
- Revamped Inventory management tools
- Advanced Modifiers analysis features

**Thank you for being part of the Fruits360. We're excited to see how these new tools will drive your business forward!**



[www.fruits360.io](http://www.fruits360.io)

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